

Course Outline for: THTR 1117 Introduction to Television and Digital Media**A. Course Description**

1. Number of credits: 3
2. Lecture hours per week: 3
3. Prerequisites: None
4. Corequisites: None
5. MnTC Goals: Goal #6 Humanities and Fine Arts
Goal #7 Human Diversity

This course explores the role of television and digital media from a variety of perspectives including television's early beginnings through today's digital media industry. Narrative structure will be explored through comparisons of live theatre and television/digital media. Through the examination and evaluation of different genres, styles, and production processes, students will explore the profound personal impact that television and digital media has in their lives.

B. Date last reviewed/updated: February 2022**C. Outline of Major Content Areas**

1. History and evolution of the television/digital media industry
2. Narrative structure of programs
3. Examination of production elements including design, editing, directing, acting, and producing
Exploration of various television genres
4. Audience impact of various types of television and digital media

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Identify major elements of television's beginnings and the evolution of the Network Era. (2a, 6a, 7a,)
2. Critique the validity and purpose of television and digital media texts. (2b, 2c, 6a, 6b,)
3. Discriminate between theme, plot, and character oriented shows. (2d, 6a, 6c, 6e)
4. Identify various production modes, styles, and techniques used in television and digital media. (2a, 6c, 2d)
5. Identify how various cultures and demographic groups influence television and digital media texts. (2a, 6b, 7b, 7d, 7e)
6. Synthesize various analytical methods to interpret meaning in television and new media programming. (2a, 2b, 2d, 6a, 6b, 6c, 6e, 7c)

E. Methods for Assessing Student Learning

1. Grades will be based on points given for: Quizzes and/or Exams
2. Essays
3. Individual and group projects

4. Final exam

F. Special Information
None